

Superstition

NoCo Hospitality

CONFIDENTIAL PRESENTATION

CONCEPT



AN INCUBATOR OF CULTURE & EXPERIENCE

Unlike anything currently in Austin, Superstition will be an elite multi-room nightclub experience channeling the energy of the 1970's. It will feature a sophisticated bottle service dance club with the largest dance floor in downtown Austin.

In addition, the space will host The Gold Room, a proper cocktail lounge with reimagined craft versions of 1970's cocktails, a 1000 sqft patio, and a second story VIP secret studio lounge that gives a nod to the musical history of South Congress.

TOTAL CAPACITY

1601

THE NIGHTCLUB



MAIN STAGE

Showcasing globally known artists and DJ's, the nightclub offers both bottle service seating and a large dance floor for general admission. Additionally, the VIP mezzanine gives premier viewing and experiences with a separate entrance and exclusive access to the VIP Lounge, The Studio.

TOTAL CAPACITY

810

THE MEZZANINE



THE STUDIO

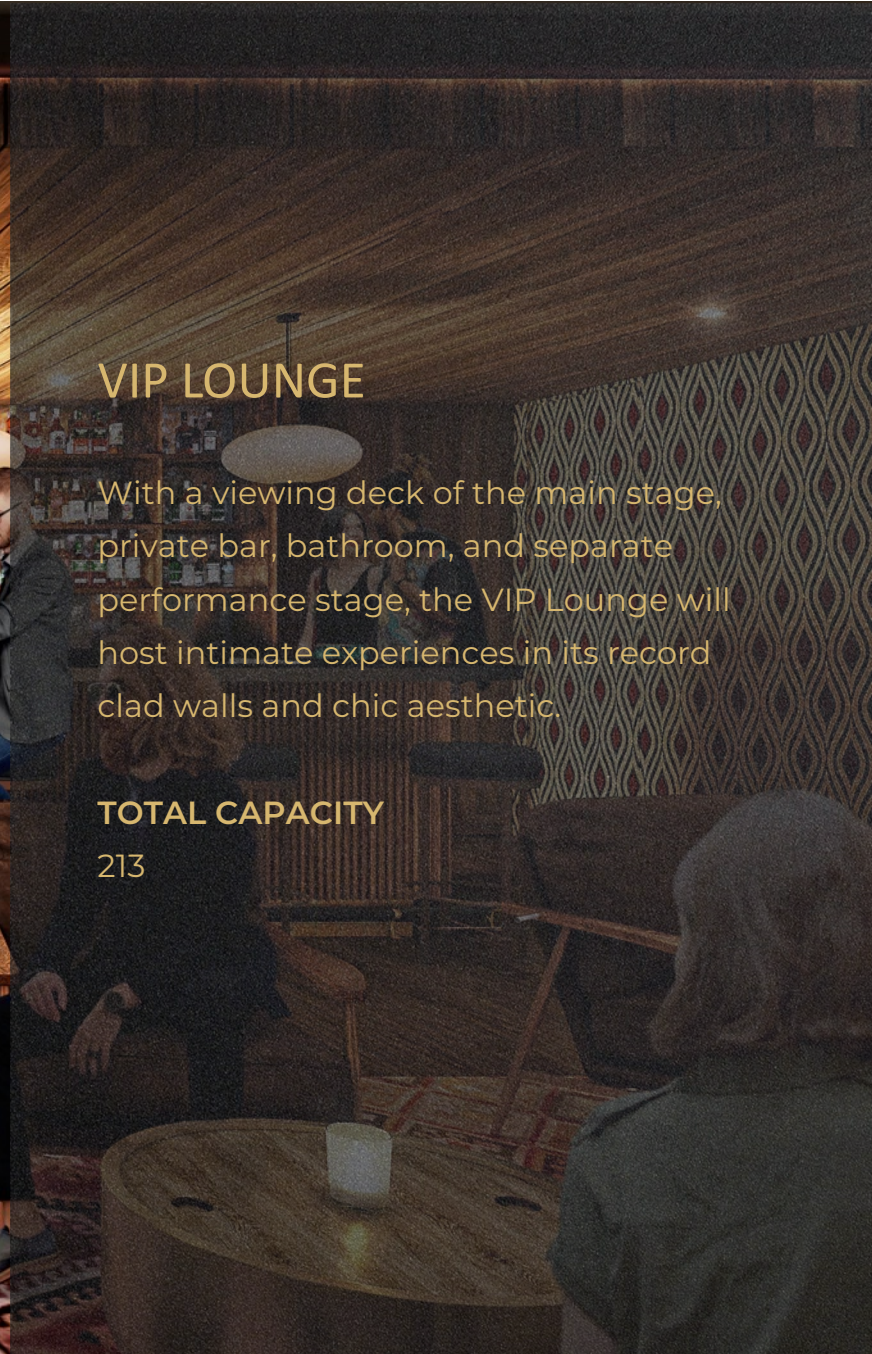


VIP LOUNGE

With a viewing deck of the main stage, private bar, bathroom, and separate performance stage, the VIP Lounge will host intimate experiences in its record clad walls and chic aesthetic.

TOTAL CAPACITY

213



THE STUDIO



THE GOLD ROOM



COCKTAIL LOUNGE

Open 7 days a week, the Gold Room has a separate entrance, as well as access directly to the nightclub, allowing guests to escape the scene and enjoy craft cocktails in the lounge or on the connecting patio.

TOTAL CAPACITY

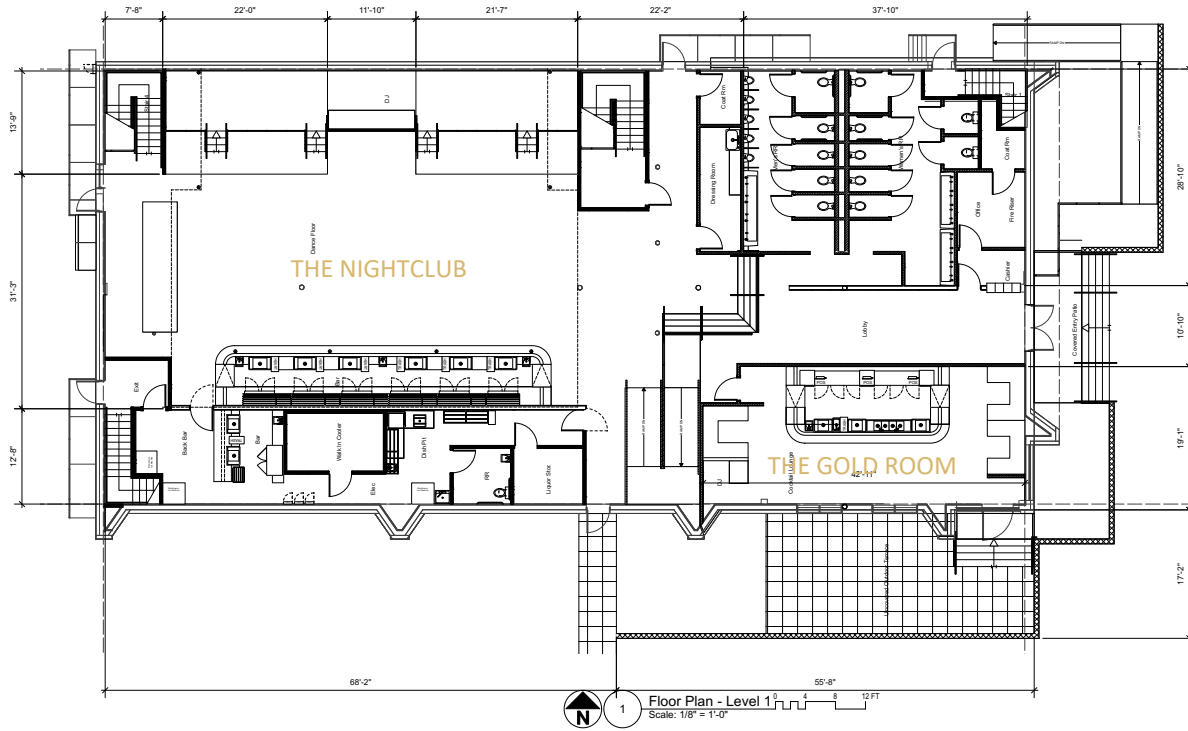
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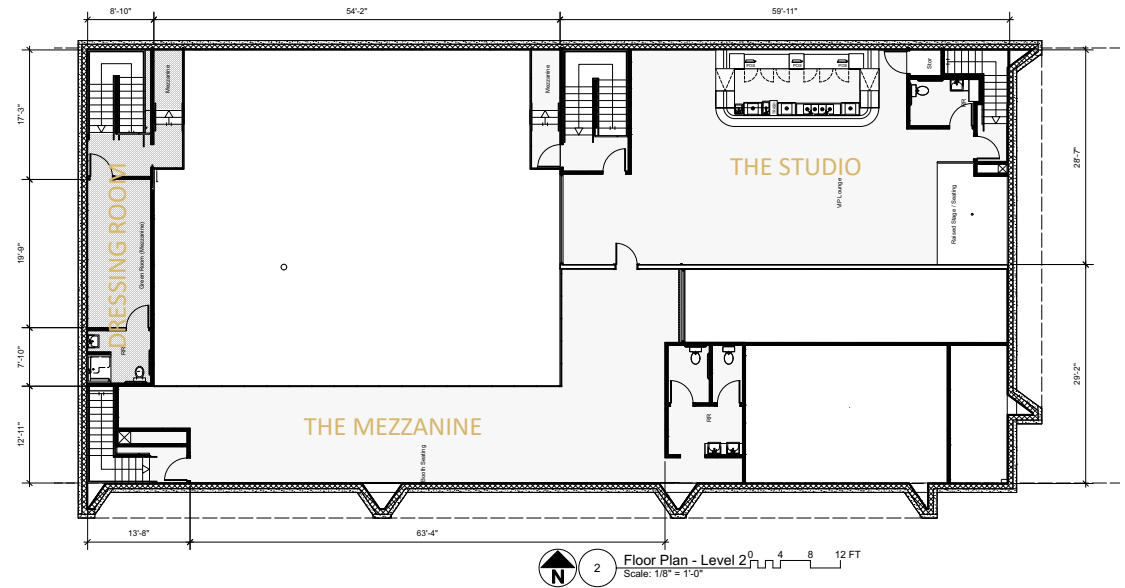
THE GOLD ROOM



FLOOR PLAN



FIRST FLOOR



SECOND FLOOR

TECH SPECS



TECH SPECS

- In-house fully wired control and L'Acoustic sound system
- State-of-the-art Pioneer DJM & CDJ units
- Fully integrated nightclub lighting system with 62 moving lights and 3 disco balls
- 21.5'x11.5' hi-res LED video wall
- In-House Special EFX: Cryo Jets, Confetti Cannon & Streamer launcher
- On-site dressing room with direct access to stage
- Multi-level performance platforms

AUDIO

MAIN FLOOR

- 4 L'Acoustic KS28 | Dual 18" Subwoofer
- 10 L'Acoustic A15i Focus/Arc II Focus 15" speaker
- 2 L'Acoustic LA12x Amplifier

FOH – CONTROL

- Midas M32R audio console
w/DL16 snake box
- 3 Cat 5e cables from stage to FOH

MONITOR SYSTEM

- Control = From FOH

DJ MONITORS

- 2 L'Acoustic SB18 Subwoofer
- 2 L'Acoustic X15 HiQ Monitor Speaker
- 1 LA8 Acoustics proprietary Amplifier

BACKLINE – DJ EQUIPMENT

- 2 – Pioneer DJM 900NXS2 Professional DJ Mixer
- 5 – Pioneer CDJ 3000 Professional Multi Media Player
- 1 – 12' DJ Booth at 37.5" tall, TBD

MIC PACKAGE

- 1 – Shure SLXD24D-SM58 dual wireless handheld system
- 1 – Shure SM 58 wired mic

TECH SPECS

LIGHTING

FIXTURES

- 24 Chauvet Pro Rogue R3 Beam
- 20 Chauvet Pro Rogue R1 WashBeam
- 4 Chauvet Pro Rogue R1 Wash
- 8 Chauvet Pro Rogue R2X Spot
- 6 Aryton LED Rotation Sphere Lighting Fixture
- 8 Elation Lighting Protron 3k Color LED Strobe
- 1 Half Sphere real glass Mirror Ball 48"
- 2 Half Sphere real glass Mirror Ball 36"

LIGHTING CONTROL

- Grand MA3 Compact XT lighting console

ATMOSPHERICS

- 1 Chauvet Pro AM Haze Eco Haze Machine

VIDEO

VIDEO WALL

- 6.5m width x 3.5m height (21.5' W x 11.5' H)
- 3.9mm hi-res LED video wall
- 1 Novastar VX1000 Video wall processor w scaling
- 2 HD-SDI from stage to FOH
- 2 Cat 5e cables from stage to FOH
- Video is controlled from FOH, custom video media server w/Resolume Arena software

SPECIAL EFX

CRYO

- 4 Cryo jets – above dance floor
- 2 Cryo jets on DJ booth

CONFETTI

- 2 MagicFx Swirl Fan II 360-degree Confetti machine

STREAMERS

- 2 SFX Streamer launchers



AMENITIES

DRESSING ROOM

- Private entrance
- Direct staircase access to stage
- 200 sq ft dressing room holds up to 12 people
- Private shower & bathroom
- Designated Artist Concierge
- Separate performer dressing room

VIP ACCESS TO SISTER PROPERTIES

- Higher Ground
- Skinny's
- Access to private members club Pershing House

TOUR BUS PARKING

Tour bus parking with dedicated power

ADDITIONAL PARKING

500 spots available onsite

LOCATION

NEARBY HOTELS

PROPER (0.8 miles)

1603 S. Congress Ave., Austin, TX, 78704

512 920 6405

SOHO HOUSE (0.4 miles)

1011 S. Congress Ave., Austin, TX, 78704

737 210 1116

THE LINE HOTEL (0.6 miles)

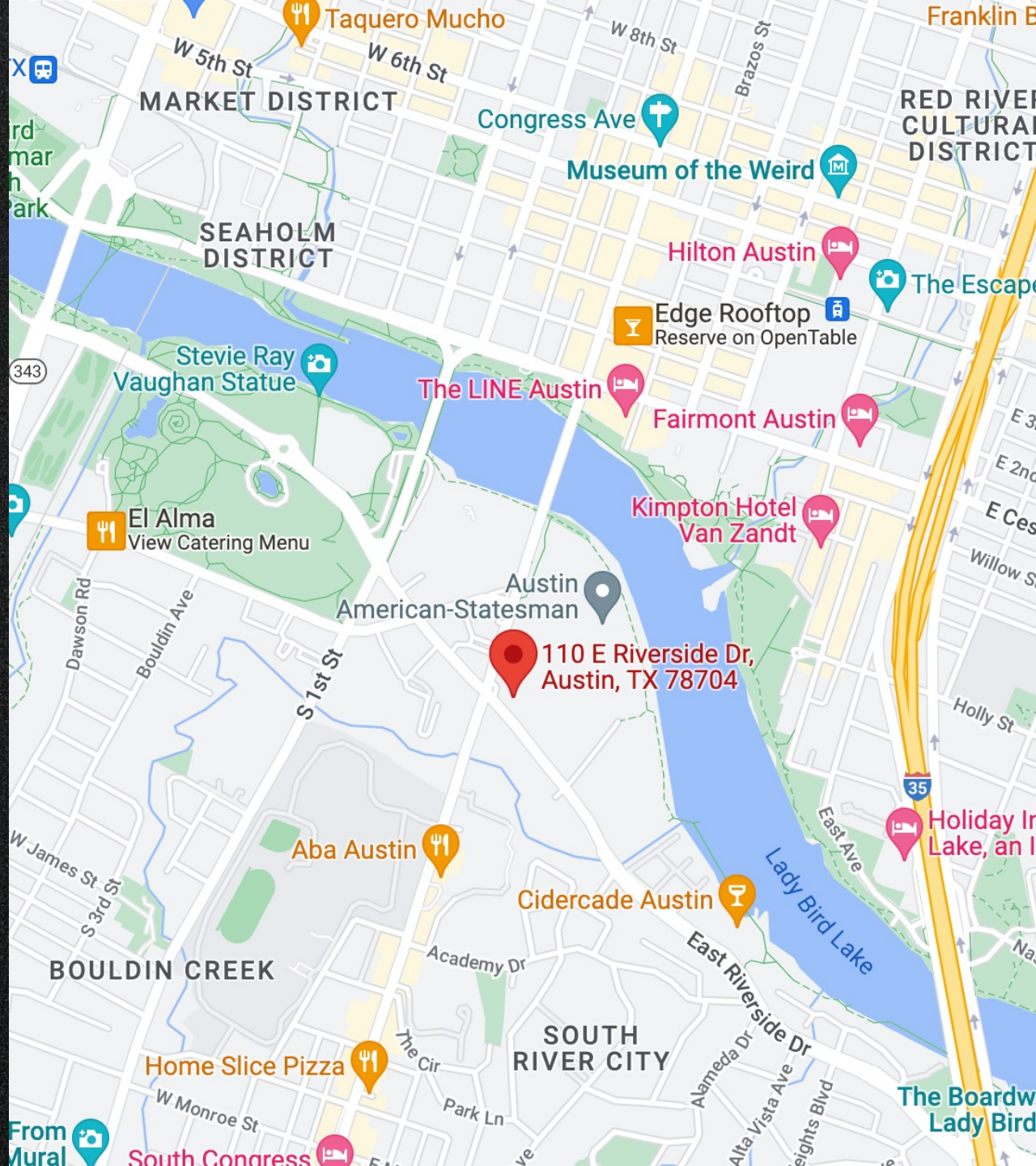
111 E Cesar Chavez, Austin, TX, 78701

512 478 9611

FOUR SEASONS (0.6 miles)

111 E Cesar Chavez, Austin, TX, 78701

512 478 9611



THANK YOU

Superstition

110 E. Riverside Dr.

Austin, TX 78704